

January – July 2024

ABOUT IC3 REGIONAL FORUMS

January - July 2024

A series of 30+ regional events, the 2024 IC3 Regional Forums are organized by the IC3 Regional Committees and will be held in high schools across multiple cities and countries.

A critical initiative of the IC3 Movement's mission to bring counseling to every school, the IC3 Regional Forums bring together leadership and staff from high schools in the local region for a focused dialogue on the significance of career and college counseling as an integral function in schools. At the forums, counselors, teachers, and principals from hundreds of schools with limited resources for travel and training are provided an opportunity for learning, knowledge creation, and sharing, along with networking within the community and universities from across the globe.

Each forum will typically have between 50 to 150 attendees, depending on the school's hosting capacity for in-person attendance.

IC3 GOALS



Encourage dialogue and collaboration to support the role of school-based counseling that guides the ambitions of students seeking best-fit higher education institutions



Build a community of like-minded professionals to encourage ethical, supportive, and thoughtful contribution to the post-high school transition process to university



Drive sustainable growth of high schools and universities through collaboration across countries

IC3 REGIONAL FORUMS AT-A-GLANCE



Each IC3 Regional Forum is a one-day event at a local school



50 to 150 participants are expected in-person at each IC3 Regional Forum



Delegates include high school teachers, counselors, principals and vice-principals, school management and administrators, university representatives, and approved organizations

Program will include opening/closing addresses, breakout sessions, and networking



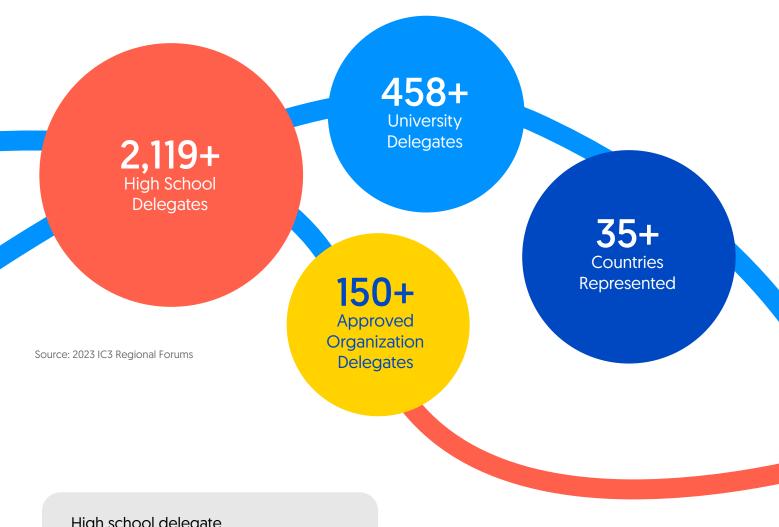
Each IC3 Regional Forum may have accompanying student interaction opportunities in the form of a university fair

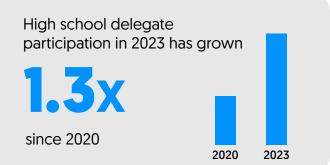


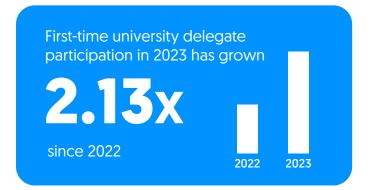
REACH AND ENGAGE TARGETED REGIONAL AUDIENCES

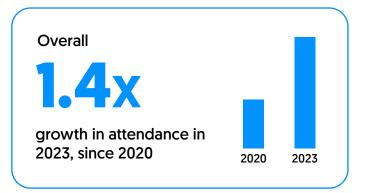
- Achieve brand recognition amongst an influential group of decision-makers and leaders in the education community
- Create a meaningful impact on high school counselors and international universities
- Capture delegates' attention through an influential sponsorship platform that is most relevant to your objectives and intended audience
- Help to support IC3 goals, and encourage growth and collaboration for this community

2023 IC3 REGIONAL FORUMS HIGHLIGHTS









SPONSORSHIP OPPORTUNITIES

IC3 Regional Forums Sponsorships

Category	Amount	Limit	Page
Co-Host	25,000 USD	4	6
Regional Empowerment Partner	20,000 USD	5	7
Technology Partner	20,000 USD	2	8
Badge & Lanyard	20,000 USD	1	9
Bags	15,000 USD	2	9
Diamond	12,500 USD	-	10
Pens	10,000 USD	1	10
Notepads	10,000 USD	1	11
Ruby	8,000 USD	-	11
Access	7,000 USD	-	12
Sustainability	7,000 USD	-	12
Sapphire	5,000 USD	-	13
Pre-Forum Dinner Host	5,000 USD	-	13

Advertising Opportunities: IC3 Counselor's Resource Handbook

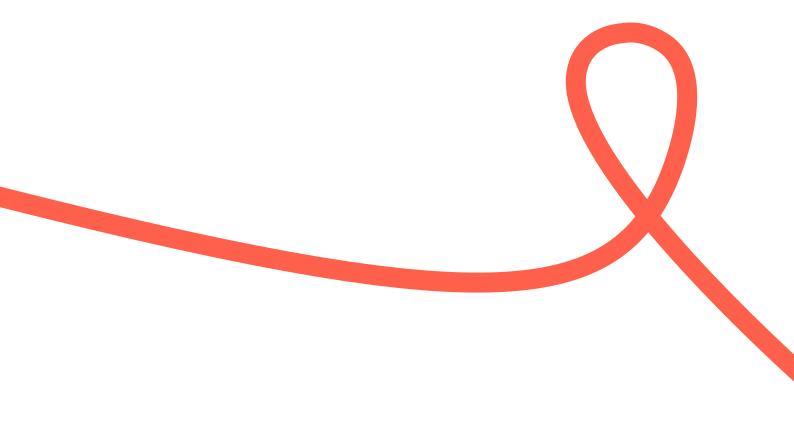
Category	Amount	Limit	Page
Inside Front Cover Ad	2,000 USD	1	14
Inside Back Cover Ad	1,750 USD	1	14
Full-Page Program Ad	1,500 USD	-	14
Half-Page Program Ad	900 USD	-	14
Quarter-Page Program Ad	500 USD	-	14

CO-HOST

25,000 USD • Limit: 4

Be the face of our IC3 Regional Forums series! The forums will run from January through July 2024 across 30+ cities and 11+ countries, with branding and access across all cities and regions.

- "Discover the Co-Hosts" video (45 seconds maximum for each Co-Host) played at 25 IC3
 Regional Forum locations of choice
- Sponsor logo and profile included in "Meet the Co-Hosts" email blast to registered attendees
- Logo with URL redirection link of sponsor's choice included in email confirmation to registered attendees (eg. link to promotional video, admission home page, virtual campus tour, etc.)
- Acknowledgment in the opening remarks at all IC3 Regional Forums attended
- Branding projected intermittently on screen at all IC3 Regional Forums
- One full-page advertisement in IC3 Counselor's Resource Handbook*
- Logo on website and electronic marketing for all IC3 Regional Forums
- Sponsor logo, name, and URL on mobile app
- Sponsor profile in mobile app
- Logo on website throughout the duration of the entire IC3 Regional Forums series
- Receive 25 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)



REGIONAL EMPOWERMENT PARTNER

20,000 USD • Limit: 1 per region – Latin America & the Caribbean, Africa, South Asia outside of India (Bangladesh, Sri Lanka & Nepal), Southeast Asia, and Middle East

Be recognized as a leader in school empowerment while achieving strategic, geographic outcomes and supporting targeted outreach priorities through exclusive engagement, branding, and participation opportunities for your institution or organization.

- A 30-second video to be played at the forums in the selected region
- Logo on website throughout the entire IC3 Regional Forums series
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Acknowledgment in the opening remarks at the IC3 Regional Forums in the selected region
- Branding projected intermittently on screen at IC3 Regional Forums in the selected region
- Sponsor logo in the IC3 Counselor's Resource Handbook
- Receive six individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)
- Host up to three dinners exclusively for up to 50 registered school delegates the evening before
 an IC3 Regional Forum in the selected region (includes the cost of dinner for attendees). Dinners
 will take place at a premium venue in the host city and invitations will be sent to all school
 delegates attending the forum. Please note that IC3 supports alcohol-free events
- Speaking role at dinner events (five-minute welcome address)
- One branded giveaway item may be distributed to each dinner attendee (sponsor to provide the giveaway)
- Formal invitation email
- Sponsor to be acknowledged as an access leader during selected forums for providing simultaneous translation services, should the host school determine such services are needed (includes the cost of translation services to be organized by IC3)

TECHNOLOGY PARTNER

20,000 USD • Limit: 2

Gain distinction as a Technology Partner, which includes sponsorship of the IC3 Regional Forums for the entire series of forums held from January through July 2024.

- Sponsor featured in social media series promoting the IC3 Regional Forums mobile app, which
 includes one live event held via IC3's official social media handle and two social media posts
 during the IC3 Regional Forums series
- Logo with URL redirection link of sponsor's choice included in email confirmation to registered attendees (eg. link to promotional video, admission home page, virtual campus tour, etc.)
- Sponsor acknowledged and logo displayed in "how-to" video promoting the mobile app
- Acknowledgment in the opening remarks at all IC3 Regional Forums attended
- Branding projected intermittently on screen at all IC3 Regional Forums
- One full-page advertisement in IC3 Counselor's Resource Handbook*
- Sponsor logo displayed on mobile app splash page under "Mobile app brought to you by"
- Sponsor logo displayed intermittently on top banner of mobile app
- Sponsor logo, name, and URL on mobile app
- Sponsor profile in mobile app
- Logo on website throughout the entire IC3 Regional Forums series
- Receive 25 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

BADGE & LANYARD

20,000 USD • Limit: 1

Showcase your university or organization by having your logo on the badges and lanyards for all 30+ IC3 Regional Forums in 2024.

Promotion & Engagement 🥊

- Logo on website throughout the entire IC3 Regional Forums series
- Sponsor logo and IC3 logo on IC3 Regional Forums badges and lanyards for all events**
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo in the IC3 Counselor's Resource Handbook
- Receive 15 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

BAGS

15,000 USD • Limit: 2

Feature your university or organization logo on the bags, provided at all IC3 Regional Forums running from January through July 2024.

- Logo on website throughout the IC3 Regional Forums series
- Sponsor logo and IC3 logo on one side of IC3 Regional Forums bags for all events**
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo in the IC3 Counselor's Resource Handbook
- Receive 15 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

^{**} The deadline to reserve this sponsorship is 15 November 2023.

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DIAMOND

12,500 USD

Be recognized as a Diamond partner and have a blended opportunity for both engagement through attending a significant number of IC3 Regional Forums, and through multiple branding opportunities.

Promotion & Engagement 🦪

- Branding projected on screen at all IC3 Regional Forums
- One quarter-page advertisement in IC3 Counselor's Resource Handbook*
- Logo on website throughout the entire IC3 Regional Forums series
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Receive 15 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

PENS

10,000 USD • Limit: 1

Express your sustainability efforts while highlighting your university or organization logo on sustainable pens/pencils for the entire IC3 Regional Forums series.

- Logo on website throughout the IC3 Regional Forums series
- Sponsor logo and IC3 logo on IC3 Regional Forums pens/pencils for all events**
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo in the IC3 Counselor's Resource Handbook
- Receive 10 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

^{**} The deadline to reserve this sponsorship is 15 November 2023.

NOTEPADS

10,000 USD • Limit: 1

Provide notepads to delegates at 30+ IC3 Regional Forums that they can use on the day of the event to bring insights back to their schools and organizations.

Promotion & Engagement 🦪

- Logo on website throughout the duration of the entire IC3 Regional Forums series
- Sponsor logo and IC3 logo on IC3 Regional Forums notepads for all events**
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo in the IC3 Counselor's Resource Handbook
- Receive 10 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

RUBY

8,000 USD

Stand out as a Ruby partner with the opportunity to attend multiple IC3 Regional Forums and be recognized through multiple branding placements.

- Branding projected on screen at all IC3 Regional Forums
- One quarter-page program advertisement in IC3 Counselor's Resource Handbook*
- Logo on website throughout the IC3 Regional Forums series
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Receive 10 individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

^{**} The deadline to reserve this sponsorship is 15 November 2023.

ACCESS

7,000 USD

Access partners will be recognized as thought leaders in their alignment with IC3's core value of access for every school to key training and development opportunities in career and college counseling. Funds from this partnership will be donated to the IC3 Institute to help provide free, comprehensive training to global high schools.

Promotion & Engagement 🦪

- Branding projected on screen at all IC3 Regional Forums
- One quarter-page program advertisement in IC3 Counselor's Resource Handbook*
- Logo on website throughout the IC3 Regional Forums series
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Receive eight individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

SUSTAINABILITY

7.000 USD

Sustainability partners will be recognized as thought leaders in supporting the acceleration of sustainable development initiatives in education, and will have the opportunity to discuss these efforts in a short presentation during one IC3 Regional Forum of your choice.

- Branding projected on screen at all IC3 Regional Forums
- One quarter-page program advertisement in IC3 Counselor's Resource Handbook*
- Logo on website throughout IC3 Regional Forums series
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Receive eight individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)
- Opportunity to showcase sustainability initiatives in a five-minute introduction at one forum of the partner's choice

SAPPHIRE

5,000 USD

As a Sapphire partner, you'll be able to get a taste of the IC3 Regional Forum series and have several branding opportunities. A great introduction for new partners.

Promotion & Engagement 🦪

- Logo on website throughout the IC3 Regional Forums series
- Mention in IC3 Counselor's Resource Handbook*
- Receive five individual, complimentary registrations for the IC3 Regional Forums (one registration is applied for each participating representative)

PRE-FORUM DINNER HOST

5,000 USD • Limit: 2 per forum

Host a dinner event exclusively for up to 50 registered school delegates the evening before an IC3 Regional Forum (includes the cost of dinner for attendees). Pre-Forum Dinners will take place at a premium venue in the host city and invitations will be sent to all school delegates attending the forum.

Sponsors are permitted to host multiple dinners as per availability. Please note that IC3 supports alcohol-free events.

- Logo on website
- Formal invitation email
- Speaking role at dinner event (five-minute welcome address)
- Sponsor logo in the IC3 Counselor's Resource Handbook
- One branded giveaway item may be distributed to each dinner attendee (sponsor to provide the giveaway)
- Receive two individual, complimentary registrations for the IC3 Regional Forum taking place the day after the Pre-Forum Dinner (one registration is applied for each participating representative)

ADVERTISING OPPORTUNITIES: IC3 COUNSELOR'S RESOURCE HANDBOOK

Inside Front Cover Ad

2.000 USD

 One exclusive full-page advertisement in the most prominent position of the IC3 Counselor's Resource Handbook (distributed to all participants across all 2024 IC3 Regional Forums)

Inside Back Cover Ad

1.750 USD

 One exclusive full-page advertisement in a prominent position in the IC3 Counselor's Resource Handbook (distributed to all participants across all 2024 IC3 Regional Forums)

Full-Page Program Ad

1.500 USD

 One full-page advertisement in the IC3 Counselor's Resource Handbook (distributed to all participants across all 2024 IC3 Regional Forums)

Half-Page Program Ad

900 USD

 One half-page advertisement in the IC3 Counselor's Resource Handbook (distributed to all participants across all 2024 IC3 Regional Forums)

Quarter-Page Program Ad

500 USD

 One quarter-page advertisement in the IC3 Counselor's Resource Handbook (distributed to all participants across all 2024 IC3 Regional Forums)

SPONSORSHIPS AT-A-GLANCE

	COST	COMPLIMENTARY REGISTRATION	ACKNOWLEDGMENT AT THE FORUM OPENING	LOGO ON SCREEN DURING EVENT(S)	AD IN IC3 COUNSELOR'S RESOURCE HANDBOOK	MENTION IN IC3 COUNSELOR'S RESOURCE HANDBOOK	WEBSITE PRESENCE	MOBILE APP PRESENCE	ELECTRONIC MARKETING	SOCIAL MEDIA SERIES FOR MOBILE APP	VIDEO PLAYED AT FORUMS	BRANDING ON RELEVANT ITEMS*
SPONSORSHIPS												
Co-Host	25,000 USD	25	•	•	Full-page	•	•	•	•		•	
Regional Empowerment Partner	20,000 USD	6	•	•		•	•	•	•			•
Technology Partner	20,000 USD	25	•	•	Full-page	•	•	•	•	•		
Badge & Lanyard*	20,000 USD	15				•	•	•				•
Bags*	15,000 USD	15				•	•	•				•
Diamond	12,500 USD	15		•	Quarter- page	•	•	•	•			
Pens*	10,000 USD	10				•	•	•				•
Notepads*	10,000 USD	10				•	•	•				•
Ruby	8,000 USD	10		•	Quarter- page	•	•	•				
Access	7,000 USD	8		•	Quarter- page	•	•	•				
Sustainability	7,000 USD	8		•	Quarter- page	•	•	•				
Sapphire	5,000 USD	5				•	•					
Pre-Forum Dinner Host	5,000 USD	2				•	•		•			•

^{*}Badges & Lanyards, Bags, Pens, and Notepads will be produced by the IC3 Movement.

2024 IC3 Regional Forums SPONSORSHIP AGREEMENT

Organizations are welcome to apply for multiple sponsorship options. Please contact partnerships@ic3movement.com with questions or to learn more about IC3 Regional Forums sponsorship opportunities.

Terms and Conditions

- IC3 Regional Forums are managed by UnivAssist Inc. ("Organizer"). The Organizer reserves the right, without liability,
 in its sole discretion, to accept or refuse any sponsorship application. References to the "event" mean the event as it
 will or may be held in physical or virtual format.
- 2. The laws of the state of New Jersey shall govern the validity and interpretation of these Terms and Conditions (these "Terms") without regard to conflicts of law principles.
- 3. Sponsorship Applicant ("Applicant" or "Sponsor") will pay all fees, charges, and expenses for its application when due and on demand. If the Organizer seeks any legal recourse or remedy to collect any amount due from the Applicant, all charges related to the collection of any unpaid amount (including Organizer's legal fees) will be the responsibility of the Applicant.
- 4. Applicant will be invoiced for payment, unless paid by credit card, upon the Organizer's receipt of the application. Applications are not subject to cancellation by the Applicant. The invoice will reflect the full cost of the sponsorship, which is NON-REFUNDABLE and which will be due within 15 days of the application date or 60 days prior to the start of the event, whichever is earlier. Please be advised that neither expiration of payment due dates nor failure to pay the invoice will terminate the obligation to pay the application fee pledged to the Organizer irrespective of participation in the event or any other circumstances.
- 5. If the Sponsor is planning on attending the event, along with the names of each proposed attendee, Sponsor must submit the name of one person to be its representative in connection with installation, operation, and removal of any exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the Sponsor shall be responsible. The Sponsor shall assume all risk and responsibility for any person being in attendance affiliated with the Sponsor, throughout all exposition periods, and the representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.
- 6. All attendees shall abide by all rules, regulations, policies, procedures and protocols whether imposed by the Organizer or legal authorities, and each person must agree to, and pass, any and all health screenings. If any person who is in attendance becomes ill, can no longer participate in a proper manner, or does not comply with health or safety protocols, such person may be removed from the event without any liability to the Organizer
- 7. It is the responsibility of the Sponsor and each person attending the event to keep up to date and review legal requirements and the event website frequently for current policies, which are subject to change at any time up to and during the event. The Organizer reserves the right at any time, even during the event, in its sole discretion, to implement and enforce rules that are more stringent than any then current legal requirements or third party policies, and all persons must adhere to all such rules.
- 8. The Organizer reserves the right, without liability, in its sole discretion, to make changes or postponements to the event including format, daily schedule, dates, cities, and technology used.
- 9. If the Organizer determines in its sole discretion that for any reason it is not prudent or desirable to conduct the event, whether due to health or safety concerns for attendees, service providers or the public, or otherwise, or if the Organizer is unable to conduct the event in its physical attendance format for any reason, including Force Majeure (defined in Section 12 below), Sponsor will not be entitled to any refund but, instead, Sponsor will be directed to participate in the rescheduled event, the format of which (physical, virtual, or hybrid) will be determined at the Organizer's discretion, if being conducted. Any or all amounts paid by Sponsor shall be credited towards a rescheduled or future event.
- 10. If any event is changed or rescheduled for any reason and notice is not feasible, the Organizer will use reasonable commercial efforts, to the extent not prevented or hindered by Force Majeure or health or safety concerns, to schedule an alternative event. "Force Majeure" means any cause beyond the reasonable control of Organizer, including failure of technical facilities; technological problems, error, interruption or failure; Act of God; natural disaster; accident; fire; flood; inclement weather; labor dispute; riot or civil commotion; act of public enemy; war; military action; public health crisis; disease; pandemic; virus; epidemic; national security; governmental, court, regulatory or administrative act or order; law, regulation or rule; act or threat of terrorism; national day of mourning; strikes; civil unrest; airport or other transportation closings or delays; travel warnings or advisories; emergency announcement or news bulletin; inability to obtain supplies; delays in transportation; or embargo.
- 1. The Organizer will not be liable for the actions or omissions of independent suppliers or other third parties, including Internet, Web services technology providers, and the event venue, and the Organizer makes no

Terms and Conditions

- representation or warranty concerning the nature or quality of any services provided by such parties.
- 12. The Organizer reserves the right, without liability, in its sole discretion to deny entry to or to remove any person, including any sponsor, delegate, participant, or third party from the event.
- 13. The Organizer will not provide any compensation, refund or credit, nor be liable for any fees, charges, or expenses paid or owed by Sponsor to any third party, including for travel, accommodations, transportation, Internet service providers, or Web based meeting providers [e.g. Facetime, Zoom etc.].
- 14. The Organizer will market the event to endeavor to drive participation but makes no guarantee about the number of participants at the event or the recognition of the event.
- 15. The Organizer does not endorse the programs, products, or services of the participating individuals, institutions, organizations.
- 16. Promotional activity is limited to the confines of space assigned by the Organizer. Sponsors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, service providers or any other third party in any display, parent and subsidiary companies of Sponsor excepted. Sponsor will not share, publish, post or disseminate any conference participant's data or use any such data for mass mailings or any other purpose other than as permitted by the participant for the Sponsor's internal purposes.
- 17. In order to maintain a professional atmosphere, prevent copyright infringement, and maintain a code of ethics, the Organizer does not permit the videotaping, recording, or photography of any event proceedings, including sessions, discussions, keynote addresses, fairs, exhibits, workshops or receptions, without prior express written permission from the Organizer.
- 18. The Organizer may choose to record with or without video, or photograph, the event or portions of the event. Applicant waives the right to notice of any such recording or photography and waives the right to inspect or approve versions of such images or recordings used for publication or the written copy that may be used in connection with the images or the recordings. The Organizer is permitted, although not obligated, to include Applicant's name as a credit in connection with such images or recordings.
- 19. As further condition and consideration of sponsorship of the event and to promote the event and future events, Applicant grants to the Organizer and its assigns, licensees, and successors the irrevocable royalty free right to use Applicant's image (including any logo), name and voice, as applicable to persons speaking, in all forms and media, including photograph, video and other imaging or recording, and including for advertising, throughout the world in perpetuity.
- 20. Applicant assumes all responsibility for and will indemnify, defend, and hold harmless the Organizer and its affiliates, subsidiaries, directors, managers, officers, members, shareholders, partners, employees, agents and insurers ("Organizer Indemnitees") from any and all claims, demands, suits, expenses (including legal fees), and liability ("Liabilities") for any damage, loss, harm or injury to any invitee, attendee, or participant, or any property, of the Applicant or any of its affiliates, subsidiaries, directors, managers, officers, members, shareholders, employees, trustees, or agents and also any Liabilities arising out of Sponsor's application for, sponsorship of, travel to, or participation in, the event, including the use of conference premises, as applicable.

 These Terms and the Sponsorship Package and each of their attachments represent the entire agreement between the Applicant and the Organizer on the subject matter of the event and may not be altered unless mutually agreed
- 21. If any provision of these Terms or the application of any provision to either the Organizer or the Applicant is held by a court of competent jurisdiction to be invalid or contrary to any law, the remaining provisions of these Terms will remain in full force and effect and the invalid or unenforceable provision shall be modified to the minimum extent to render such provision valid and enforceable. The use of the word "or" means "and/or." The terms "include," "includes" or "including" are not exclusive and are inclusive, and mean include, includes or including, "without limitation." These Terms will not be construed or interpreted to the disadvantage of Sponsor as the drafting party.

upon in writing.

2024 IC3 Regional Forums SPONSORSHIP AGREEMENT

Sponsorship Category Check the box to select	Organization Organization	Information				
a sponsorship category	- · g-···					
Co-Host 25,000 USD	Contact First Name					
Regional Empowerment Partner 20,000 USD	Contact Last Name					
Technology Partner 20,000 USD	Designation/Title					
Badge & Lanyard 20,000 USD	Address					
Bags 15,000 USD						
Diamond 12,500 USD						
Pens 10,000 USD	City	State				
Notepads 10,000 USD	Country	Post	tal Code			
Ruby 8,000 USD	Phone					
Access 7,000 USD	FIIONE					
Sustainability 7,000 USD	Email					
Sapphire 5,000 USD	Website					
Pre-Forum Dinner Host 5,000 USD						
	Method of Payment					
Inside Front Cover Ad 2,000 USD	Check	Wire Transfer	Credit Card			
Inside Back Cover Ad 1,750 USD						
Full-Page Ad 1,500 USD	We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract. Contract not valid without signature.					
Half-Page Program Ad 900 USD	Authorizing Signa	ature:				
Quarter-Page Program Ad 500 USD						
			Date			