



2024 Annual IC3 Conference & Expo

Sponsorship
Opportunities

28 & 29 August 2024
New Delhi, India



**Yashobhoomi (India International
Convention & Expo Centre)**



ABOUT IC3

Expected to attract over 2,000 delegates, the 2024 Annual IC3 Conference & Expo will be held as a high-profile discussion forum with leading high schools globally, together with undergraduate admissions representatives from colleges and universities from all around the world.

IC3 GOALS

- Encourage dialogue and collaboration to support the role of school-based counseling
- Build a community of like-minded professionals to encourage ethical, supportive and thoughtful contributions to the post-high school transition process
- Drive sustainable growth of high schools and universities through collaboration across countries

REACH & ENGAGE THE COMMUNITY THAT MATTERS TO YOU

- Achieve brand recognition amongst this influential group of decision-makers and leaders in the education community
- Create a meaningful impact on a global community of high school counselors and/or international universities
- Capture delegates' attention through an influential sponsorship that is most relevant to your objectives and intended audience
- Help to support the conference goals, and encourage growth and collaboration for this community

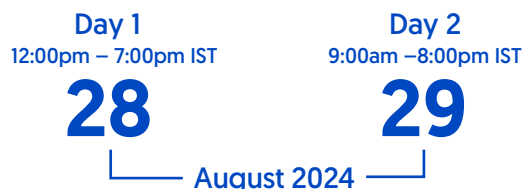
ANNUAL CONFERENCE AT-A-GLANCE



To be held in
Yashobhoomi (India International Convention & Expo Centre), New Delhi, India

- Delegates will include high school directors, principals, and school-based career and college counselors; college and university admissions leaders and representatives; approved organization representatives
- Two days of keynote addresses and focused breakout sessions
- Planned Networking with Universities & High Schools
- Gala dinner and other planned networking opportunities

IC3 EXPO AT-A-GLANCE



- IC3 Expo (pavilions and expo area)
- IC3 Host School Student & Parent Conference:
 - a. 2,000+ students and parents from host schools
 - b. Interaction with IC3 Expo participants
 - c. Exclusive access to breakout sessions

BENEFITS OF SPONSORING THE ANNUAL IC3 CONFERENCE & EXPO

School Impact in 2023

India: 397 Global: 89

- 906 high school delegates
(In-person: 807; Virtual: 99)
- 461 high schools globally
- 447,550+ students impacted through school reach

486
high schools

University Impact in 2023







India: 32 Global: 236

- 419 university delegates
(In-person: 407; Virtual: 12)
- 268 universities

268
universities

Branding & Advertising

Get exposure and publicity through:

-  Print
-  Emails
-  Newsletters
-  Web
-  Mobile
-  Social Media & more

Monthly web views

4,000+

Email Reach

26,600+

Social Media Followers

17,700+

Engagement & Interaction*

Opportunity for interaction with target audiences through:

- ★ Receptions & Dinners
- ★ Networking with high schools & universities
- ★ IC3 Scholars Reception
- ★ IC3 Expo

2023 Registrants

1,400+ (1,200+ in-person)

Countries Represented

50

Conference Week Perks*

For the conference, you may receive:

- ★ Complimentary registration[s]
- ★ Pavilion or expo table at the IC3 Expo

Days of events

5

2023 Sessions

50+

*Specific benefits vary according to sponsorship category.

SPONSORSHIP OPPORTUNITIES

Premier Sponsorships

Category	Amount	Limit	Page	
Host	50,000 USD	1	8	Reserved
Co-Host	25,000 USD	3	9	Reserved
Technology Partner	25,000 USD	2	10	
IC3 Institute Graduation & Gala Dinner	15,000 USD	2	11	1 Reserved
IC3 Presidential Forum Pre-Conference Dinner	15,000 USD	2	12	
Pre-Conference Gratitude Dinner	15,000 USD	2	13	
Annual IC3 Awards	15,000 USD	2	14	1 Reserved
Opening Plenary	15,000 USD	2	15	1 Reserved
Closing Plenary	15,000 USD	2	15	
Planned Networking with Universities ¹	15,000 USD	2	16	
Planned Networking with High Schools ²	15,000 USD	2	17	1 Reserved
Badge & Lanyard	15,000 USD	1	18	Reserved
Platinum	12,500 USD	4	18	1 Reserved
Diversity & Access Partner	10,000 USD	5	19	3 Reserved
Pre-Conference Dinner Series	10,000 USD	6	20	
All-Delegates Lunches	10,000 USD	4	21	

Classic Sponsorships

Category	Amount	Limit	Page	
Sustainability Partner	8,500 USD	5	22	2 Reserved
Gold	7,500 USD	6	23	
Conference Bag	7,500 USD	2	23	Reserved
Reception Series	6,000 USD	5	24	1 Reserved
Silver	5,000 USD	-	24	
Local University Visit	5,000 USD	2	25	
IC3 Presidential Forum	5,000 USD	4	26	
Pre-Conference Workshop: Level 1 for High School Delegates	5,000 USD	2	27	1 Reserved
Pre-Conference Workshop: Level 2 for High School Delegates	5,000 USD	2	28	
Pre-Conference Workshop: for University Delegates	5,000 USD	1	29	
Conference Pen	5,000 USD	1	29	

¹Formerly known as University Exhibits

²Formerly known as High School Exhibits

SPONSORSHIP OPPORTUNITIES

IC3 Expo

Category	Amount	Limit	Page
IC3 Expo Pavilion (500 square foot)	25,000 USD	-	31
IC3 Expo Booth (100 square foot area)	8,500 USD	-	32
IC3 Expo Table (Premium, double-length)	5,500 USD	-	32
IC3 Expo Table (Standard)	3,000 USD	-	33

Advertising

Category	Amount	Limit	Page
Program Full-Page Ad: Inside Front Cover	2,000 USD	1	34
Program Full-Page Ad: Inside Back Cover	1,500 USD	1	34
Program Full-Page Ad	1,000 USD	-	34
Program Half-Page Ad	600 USD	-	34
Program Quarter-Page Ad	350 USD	-	34

Reserved

HOST

50,000 USD • Limit: 1

Reserved

Be the face of the Annual IC3 Conference & Expo! Be recognized as a leader for change leading up to and during the conference, with the opportunity to address the conference audience and have a prominent placing in the expo area.

Branding & Advertising 📢

- Exclusive distinction as Host of the 2024 Annual IC3 Conference & Expo
- Sponsor branding across prominent conference collaterals and signage
- Promotional video played at inauguration (One minute), provided by the sponsor
- Acknowledgment of sponsorship at Inauguration
- Sponsor logo appears intermittently on back screen during major events
- Sponsor logo on conference website top banner
- Sponsor logo on conference outreach email campaign to an audience of 20,000+
- Sponsor logo and full-page color advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction 🗣️

- Speaking role at IC3 Presidential Forum (three-minute welcome address)
- Speaking role at inauguration (three minutes)

Conference Week Perks ★

- Six complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Premium expo table during IC3 Expo
- Logo placement on IC3 Expo backdrop* (design provided by the sponsor)
- Priority space in the expo area

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

CO-HOST

25,000 USD • Limit: 3 **Reserved**

Play a major role showcased during the Annual IC3 Conference & Expo. An opportunity to be prominently displayed throughout the conference, with the added benefit of addressing the pre-conference workshops on Tuesday, 27 August 2024.

Branding & Advertising 📣

- Sponsor branding across prominent conference collaterals and signage
- Promotional video played at inauguration [45 seconds], provided by the sponsor
- Sponsor logo appears intermittently on back screen during major events
- Acknowledgment of sponsorship at Inauguration
- Sponsor logo on conference website banner
- Sponsor logo on conference outreach email campaign to an audience of 20,000+
- Sponsor logo and full-page color advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction 🗣️

- Speaking role at Pre-Conference Workshops [3-minute welcome address]

Conference Week Perks ★

- Four complimentary 2024 Annual IC3 Conference & Expo registrations [One registration is applied for each participant]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

TECHNOLOGY PARTNER

25,000 USD • Limit: 2

Gain distinction as a Technology Partner for the Annual IC3 Conference & Expo, which has become the premier conference experience in the education field. Includes sponsorship of the conference Wi-Fi and conference mobile app, from release of mobile app through the 2024 Annual IC3 Conference & Expo.

Branding & Advertising 📣

- Sponsor acknowledged and logo appears during announcement at inauguration
- Sponsor logo appears intermittently on back screen during inauguration
- Sponsor logo on conference website banner
- Sponsor logo and full-page color advertisement in conference program*

Mobile App 📱

- Sponsor logo displayed on the mobile app splash page under “Mobile app brought to you by...”
- Sponsor logo displayed on top banner of mobile app
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Wi-Fi 📶

- Sponsor logo on customized cards with Wi-Fi login and password, given to delegates at registration desk
- Sponsor logo on signage with Wi-Fi network and password details placed throughout the conference venue

Conference Week Perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Standard expo table in IC3 Expo

Engagement & Interaction 🔄

2023 Annual IC3 Conference & Expo Mobile App Statistics:

850+

Top banner impressions

1,200+

Unique users

Engagement:

11

Discussion threads

10,141

Notification views

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

IC3 INSTITUTE GRADUATION & GALA DINNER

15,000 USD • Limit: 2 **1 Reserved**

During 2024 Annual IC3 Conference & Expo: Wednesday, 28 August 2024

Be a leader in creating access and recognition for global counselors by hosting the graduation acknowledging their achievements followed by gala dinner, where your logo will be prominently displayed for all delegates to see. Sponsorship amount includes the cost of meals.

Branding & Advertising 📢

- Acknowledgment of sponsorship at IC3 Institute Graduation & Gala Dinner event
- Promotional video played at the IC3 Institute Graduation & Gala Dinner event [30 seconds], provided by the sponsor
- Sponsor logo appears intermittently on back screen during IC3 Institute Graduation & Gala Dinner event
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

IC3 PRESIDENTIAL FORUM PRE-CONFERENCE DINNER

15,000 USD • Limit: 2

Ahead of the 2024 Annual IC3 Conference & Expo: Tuesday, 27 August 2024

Welcome 150+ global school, university and industry leaders to the 2024 Annual IC3 Conference & Expo by hosting them for a pre-conference dinner at one of the conference host schools. The IC3 Presidential Forum is an invite-only event to bring together the senior-most global delegates. This will enable you to engage and network with this most influential group. Sponsorship amount includes the cost of meals.

2023 IC3 Presidential Forum

223

total high school delegates

24

total university delegates

10

total organization delegates

Branding & Advertising

- Acknowledgment of sponsorship at IC3 Presidential Forum Pre-Conference Dinner event
- Sponsor branding during IC3 Presidential Forum Pre-Conference Dinner event
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction

- Speaking role at Presidential Forum Pre-Conference Dinner [Two minute welcome address]

Conference Week Perks

- Three complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

PRE-CONFERENCE GRATITUDE DINNER

15,000 USD • Limit: 2

Ahead of the 2024 Annual IC3 Conference & Expo: Monday, 26 August 2024

The Gratitude Dinner is an incredible opportunity to host and acknowledge 100+ IC3 Leaders from across the globe. This group consists of some of the most active school leaders and counselors along with university colleagues, who serve on the various IC3 Leadership Committees including the IC3 Host School Committee. This Pre-Conference Gratitude Dinner is dedicated to honoring their selfless service to the mission of counseling in every school and is a token of appreciation to the IC3 leadership community. The dinner will be hosted at one of the conference host schools. Sponsorship amount includes the cost of meals.

Branding & Advertising 📢

- Acknowledgment of sponsorship at the Pre-Conference Gratitude Dinner event
- Sponsor branding during the Pre-Conference Gratitude Dinner event
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction 🗣️

- Speaking role at Pre-Conference Gratitude Dinner [Two minute welcome address]

Conference Week Perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

ANNUAL IC3 AWARDS

15,000 USD • Limit: 2 **1 Reserved**

During 2024 Annual IC3 Conference & Expo: Thursday, 29 August 2024

The Annual IC3 Awards, which are made up of the IC3 Global and Regional Awards, recognize extraordinary contributions to the field of career and college counseling each year, and are presented to high school counselors, schools, universities, and admissions representatives that stand out for their inspiring work. The IC3 Regional Awards presented at the Annual IC3 Conference & Expo will include India and may also include other regions, such as Africa, Latin America & the Caribbean, Asia (non-India), Middle East, Europe, North America, and Oceania.

Branding & Advertising 📢

- Acknowledgment of sponsorship at the Annual IC3 Awards ceremony and involvement in the presentation of up to five awards on stage by sponsor representative
- Promotional video played at Annual IC3 Awards (30 seconds), provided by the sponsor
- Sponsor logo appears intermittently on back screen during Annual IC3 Awards
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program booklet*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo on awards plaques/trophies

Conference Week Perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

OPENING PLENARY

15,000 USD • Limit: 2 1 Reserved

During 2024 Annual IC3 Conference & Expo: Wednesday, 28 August 2024

Welcome the delegation at the 2024 Annual IC3 Conference & Expo through branding displayed and a promotional video played during the Opening Plenary.

Branding & Advertising

- Acknowledgment of sponsorship at Opening Plenary
- Promotional video played at Opening Plenary (30 seconds), provided by the sponsor
- Sponsor logo appears intermittently on back screen during Opening Plenary
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo on plenary speaker recognition plaque

Conference Week Perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Standard expo table in IC3 Expo

CLOSING PLENARY

15,000 USD • Limit: 2

During 2024 Annual IC3 Conference & Expo: Thursday, 29 August 2024

Leave a lasting impression on the conference delegation as we close the conference, with your logo displayed and a promotional video played during the Closing Plenary.

Branding & Advertising

- Acknowledgment of sponsorship at Closing Plenary
- Promotional video played at Closing Plenary (30 seconds), provided by the sponsor
- Sponsor logo appears intermittently on back screen during Closing Plenary
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Sponsor logo on plenary speaker recognition plaque

Conference Week Perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Table in IC3 Expo (four-foot length)

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.

NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

PLANNED NETWORKING WITH UNIVERSITIES¹

15,000 USD • Limit: 2

During 2024 Annual IC3 Conference & Expo: Wednesday, 28 August 2024

Length: 90 minutes

Connect with the entire conference delegation and have a prominent, large space and visibility during the networking. With your logo on the networking floor plan and silent video/slideshow running on the back screen throughout the networking duration, your organization will capture the views of all attending.

University Impact

2023 Annual IC3 Conference & Expo Statistics:

268

total unique universities

236

global universities

32

Indian universities

Engagement & Interaction

- Prominently featured table (eight-feet in length) during throughout the duration of networking (a backdrop is permitted)

Conference Week Perks

- Three complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Standard expo table in IC3 Expo

Branding & Advertising

- Logo and silent video or slideshow promotion intermittently looped on back screen during Planned Networking with Universities, provided by the sponsor
- Sponsor logo on printed event floor list
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

¹ Formerly known as University Exhibits

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

PLANNED NETWORKING WITH HIGH SCHOOLS²

15,000 USD • Limit: 2 **1 Reserved**

During 2024 Annual IC3 Conference & Expo: Thursday, 29 August 2024

Length: 90 minutes

Connect with the entire conference delegation and have a prominent, large space and visibility during the networking. With your logo on the networking floor plan and silent video/slideshow running on the back screen throughout the networking duration, your organization will capture the views of all attending.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

486

total unique high schools

89

global high schools

397

Indian high schools

Engagement & Interaction

- Prominently featured table (8-foot length) during throughout the duration of networking [a backdrop is permitted] [a backdrop is permitted]

Conference Week Perks

- Three complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

Branding & Advertising

- Logo and silent video or slideshow promotion intermittently looped on back screen during the Planned Networking with High Schools, provided by the sponsor
- Sponsor logo on printed event floor list
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

²Formerly known as High School Exhibits

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.

NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

BADGE & LANYARD

15,000 USD • Limit: 1

Reserved

Showcase your university or organization by having your logo on the badges and lanyards provided to all delegates at the Annual IC3 Conference & Expo.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

906

total high school delegates

University Impact

2023 Annual IC3 Conference & Expo Statistics:

419

total university delegates

Branding & Advertising

- Sponsor logo on badge holder and lanyard
- Sponsor logo on conference website
- Sponsor logo in conference program booklet*

Conference Week Perks

- Two complimentary 2024 Annual IC3 Conference & Expo registration [one registration is applied for each participating representative]

PLATINUM

12,500 USD • Limit: 4

1 Reserved

Be recognized as a Platinum Partner and have a blended opportunity for both engagement in the expo hall and through multiple branding opportunities.

Branding & Advertising

- Acknowledgment at inauguration
- Sponsor logo appears intermittently on back screen during major events [all Platinum sponsors on one slide]
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks

- Three complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.

NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

DIVERSITY & ACCESS PARTNER

10,000 USD • Limit: 5 **3 Reserved**

Diversity & Access Partners will be recognized as thought leaders in their alignment with IC3's core value of access for every school to key training and development opportunities in career and college counseling. Funds from this partnership will go to supporting 15-20 IC3 Scholars to attend the Annual IC3 Conference & Expo, based on need.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

124

scholars

19

countries

21

Indian states

Branding & Advertising

- Sponsor logo on conference website
- Sponsor logo and half-page advertisement in conference program booklet*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction

- Each sponsor's contributions go towards supporting conference expenses for approximately 15-20 IC3 Scholars, including their registration fees, arranging of accommodation with IC3 Host Schools and limited travel (based on need)
- Separate reception organized where the sponsor will be invited to meet the IC3 Scholars and present information about their organization in a 3-minute address

Conference Week Perks

- Two complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

PRE-CONFERENCE DINNER SERIES

10,000 USD • Limit: 6

Host an early evening dinner on Tuesday, 27 August 2024 for up to 50 attendees and present information about your organization. Participants may include conference attendees and other audiences at the sponsor's discretion (eg. alumni, prospective students, etc.). The dinner series will take place in the IC3 Conference hotel (room and appetizers provided by IC3). Please note that IC3 supports alcohol-free events. Sponsorship amount includes the cost of meals.

Branding & Advertising 📣

- Sponsor logo on conference website
- Sponsor logo and half-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks ★

- Two complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)
- Standard expo table in IC3 Expo

Engagement & Interaction 🤝

- One official invitation email to be sent by IC3 to conference registrants prior to conference [sponsor to manage registration]

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

ALL-DELEGATES LUNCHES

10,000 USD • Limit: 4

During 2024 Annual IC3 Conference & Expo: 28 & 29 August 2024

Capture the attention of all conference delegates by hosting one of the conference lunches, where your branding will be displayed throughout the lunch area and will be on the lunch tickets for all delegates to recognize. Sponsorship amount includes the cost of meals.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

906

total high school delegates

University Impact

2023 Annual IC3 Conference & Expo Statistics:

419

total university delegates

Branding & Advertising

- Prominent sponsorship of all lunches and throughout the 2024 Annual IC3 Conference & Expo displayed by food and beverage stations, including sponsor logo printed on standee and on physical lunch coupon given to every conference registrant
- Sponsor logo on conference website
- Sponsor logo and half-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks

- Two complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

SUSTAINABILITY PARTNER

8,500 USD • Limit: 5 **2 Reserved**

Sustainability Partners will be recognized as leaders in supporting the acceleration of sustainable development initiatives in education. Your initiatives will be highlighted throughout the conference, based on your preferences.

Branding & Advertising 📣

- Sponsor associated and acknowledged with sustainability initiatives at the 2024 Annual IC3 Conference & Expo, which may include an emphasis on sourcing local food centered on vegetarian offerings, efforts to reduce water waste and plastic usage, environmentally-friendly materials, and other various carbon-offsetting initiatives
- Sponsor could have the option to provide materials in alignment with sustainability initiatives as directed by IC3, such as aluminum water bottles
- Sponsor logo included in video highlighting sustainability initiatives
- Sponsor logo featured in social media/communications and venue signage highlighting sustainability initiatives
- Sponsor logo on conference website
- Sponsor logo and half-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks ★

- Two complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

GOLD

7,500 USD • Limit: 6

Stand out as a Gold partner with the opportunity to be recognized through multiple branding placements alongside a table in the expo area.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

906

total high school delegates

University Impact

2023 Annual IC3 Conference & Expo Statistics:

419

total university delegates

Branding & Advertising

- Sponsor logo on conference website
- Sponsor logo and half-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks

- 2 complimentary 2024 Annual IC3 Conference & Expo registrations [1 registration is applied for each participating representative]
- Table in IC3 Expo [4-foot length]

CONFERENCE BAG

7,500 USD • Limit: 2 Reserved

Feature your university or organization logo on the conference bags, provided to all delegates attending the Annual IC3 Conference & Expo.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

906

total high school delegates

University Impact

2023 Annual IC3 Conference & Expo Statistics:

419

total university delegates

Branding & Advertising

- Sponsor logo on conference website
- Sponsor logo in conference program*
- Logo on one side of conference bag

Conference Week Perks

- One complimentary 2024 Annual IC3 Conference & Expo registration [One registration is applied for each participating representative]

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

RECEPTION SERIES

6,000 USD • Limit: 5 1 Reserved

Host one-hour early evening reception(s) on Wednesday, 28 August 2024 for up to 50 conference attendees and present information about your organization (up to three concurrent receptions). The Reception Series will take place in the conference venue or hotel (room and appetizers provided by IC3). Please note that IC3 supports alcohol-free events. Sponsorship amount includes the cost of meals.

Branding & Advertising 📢

- Sponsor logo on conference website
- Sponsor logo and quarter-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction 🗣️

- One official invitation email to be sent by IC3 to conference registrants prior to conference (sponsor to manage registration)

Conference Week Perks ★

- One complimentary 2024 Annual IC3 Conference & Expo registration

SILVER

5,000 USD

As a Silver Partner, you'll be able to get a taste of the reach of the Annual IC3 Conference & Expo through several branding opportunities and space in the expo hall. This is a great introduction for new partners.

High School Impact 📊

2023 Annual IC3 Conference & Expo Statistics:

906

total high school delegates

University Impact 📊

2023 Annual IC3 Conference & Expo Statistics:

419

total university delegates

Branding & Advertising 📢

- Sponsor logo on conference website
- Sponsor logo in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks ★

- One complimentary 2024 Annual IC3 Conference & Expo registration [One registration is applied for each participating representative]
- Standard expo table in IC3 Expo

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

LOCAL UNIVERSITY VISIT

5,000 USD • Limit: 2

Post-Conference: Friday, 30 August 2024

Host a three-hour visit on your campus for an estimated 30-50 conference attendees (after Annual IC3 Conference & Expo). Host university to provide buses/transportation and a meal for the visitors. There may be up to two visits per day.

Branding & Advertising 📢

- Sponsor logo on conference website
- Sponsor logo and quarter-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks ★

- One complimentary 2024 Annual IC3 Conference & Expo registration (one registration is applied for each participating representative)

IC3 PRESIDENTIAL FORUM [NOT INCLUDING DINNER]

5,000 USD • Limit: 4
28 & 29 August 2024

Held at the Annual IC3 Conference & Expo venue over two days, this is an invitation-only event for 200+ senior educators from India and around the globe. This forum will focus on important areas of discussion in the field of higher education, such as the changing landscape of careers and workforce skills, curricula, cross-border educational partnerships, how to prepare students to excel in college, and more. At this prestigious event, sponsors have an amazing opportunity to raise brand awareness with over 100 thought leaders in the education industry in a one-of-a-kind thought leadership forum.

Event Impact

2023 IC3 Presidential Forum Statistics

257

total attendees

32

global participants

225

Indian participants

Branding & Advertising

- Sponsor logo on IC3 Presidential Forum signage and on event agenda
- Sponsor logo on invitation emails to be sent to 1,500+ school principals and leaders (deadline: 15 February 2024)
- Sponsor logo on conference website
- Sponsor logo and quarter-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Conference Week Perks

- One complimentary 2024 Annual IC3 Conference & Expo registration (one registration is applied for each participating representative)

PRE-CONFERENCE WORKSHOP: LEVEL 1 FOR HIGH SCHOOL DELEGATES

5,000 USD • Limit: 2 **1 Reserved**

Pre-Conference: Tuesday, 27 August 2024

The IC3 Institute organizes this full-day foundational level training workshop for 50+ high school counselors, to be held at a local IC3 Host School. Sponsorship of this event presents an incredibly valuable opportunity for organizational branding in a top-tier city and with key school-based influencers.

Event Impact

2023 IC3 Pre-Conference Workshop: Level 1
Statistics:

68

attendees

55

schools represented

38

cities represented

Branding & Advertising

- Sponsor logo on printed materials for this specific event
- Sponsor logo on workshop invitations to be shared digitally to the entire IC3 network
- Sponsor logo on conference website
- Sponsor logo and quarter-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction

- Speaking opportunity and video promotion at Pre-Conference Workshop (total of 5 minutes), provided by the sponsor

Conference Week Perks

- One complimentary 2024 Annual IC3 Conference & Expo registration (one registration is applied for each participating representative)

* Deadline for sponsor to provide ad artwork file for 2024 Annual IC3 Conference & Expo program booklet: 14 July 2024.
NOTE: All digital logos, art files, etc. should be sent to partnerships@ic3movement.com.

PRE-CONFERENCE WORKSHOP:

LEVEL 2 FOR HIGH SCHOOL DELEGATES

5,000 USD • Limit: 2

Pre-Conference: Tuesday, 27 August 2024

The IC3 Institute organizes a full-day, intermediate level training workshop for 50+ high school counselors to be held at a local IC3 Host School. Sponsorship of this event presents an incredibly valuable opportunity for organizational branding in a top-tier city and with key school-based influencers.

Event Impact

2023 IC3 Pre-Conference Workshop: Level 2
Statistics:

65

attendees

55

schools represented

26

cities represented

Branding & Advertising

- Sponsor logo on printed materials for this specific event
- Sponsor logo on workshop invitations to be shared digitally to the entire IC3 network
- Sponsor logo on conference website
- Sponsor logo and quarter-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction

- Speaking opportunity and video promotion at Pre-Conference Workshop (total of 5 minutes), provided by the sponsor

Conference Week Perks

- One complimentary 2024 Annual IC3 Conference & Expo registration (one registration is applied for each participating representative)

PRE-CONFERENCE WORKSHOP: FOR UNIVERSITY DELEGATES

5,000 USD • Limit: 2

Pre-Conference: Tuesday, 27 August 2024

The IC3 Institute organizes this full-day training workshop for up to 50 university admission representatives, to be held at a local IC3 Host School. Sponsorship of this event presents an incredibly valuable opportunity for organizational branding in a top-tier city and with key university-based influencers.

Event Impact

2023 IC3 Pre-Conference Workshop:
University Delegates Statistics:

77

attendees

40

schools represented

Branding & Advertising

- Sponsor logo on printed materials for this specific event
- Sponsor logo on workshop invitations to be shared digitally to the entire IC3 network
- Sponsor logo on conference website
- Sponsor logo and quarter-page advertisement in conference program*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app

Engagement & Interaction

- Speaking opportunity and video promotion at Pre-Conference Workshop (total of 5 minutes), provided by the sponsor

Conference Week Perks

- One complimentary 2024 Annual IC3 Conference registration (one registration is applied for each participating representative)

CONFERENCE PEN

5,000 USD • Limit: 1

Express your sustainability efforts while highlighting your university or organization logo on sustainable pens/ pencils for all delegates during the Annual IC3 Conference & Expo.

High School Impact

2023 Annual IC3 Conference & Expo Statistics:

906

total high school delegates

University Impact

2023 Annual IC3 Conference & Expo Statistics:

419

total university delegates

Branding & Advertising

- Sponsor logo on conference website
- Sponsor logo in conference program*
- Logo on pen

Conference Week Perks

- One complimentary 2024 Annual IC3 Conference registration (one registration is applied for each participating representative)

Two thick blue curved lines intersect on a light gray background. One line starts from the left edge and curves downwards towards the bottom right. The other line starts from the top right and curves downwards towards the bottom left.

IC3 Expo Opportunities

IC3 EXPO PAVILION

25,000 USD

During the 2024 Annual IC3 Conference & Expo: Wednesday, 28 August & Thursday, 29 August

Create a dynamic presence in the IC3 Expo by reserving an individual pavilion at the expo for an immersive experience for the school delegates or forming a pavilion of geographically linked institutions or organizations. Pavilion exhibitors receive a discount on expo space and enhanced visibility during the event. Pavilion exhibitors will have the option of customizing their assigned area by incorporating technology, furniture, signage, etc. [to be contracted directly with the convention centre].

High school impact

2023 Annual IC3 Conference & Expo statistics:

906

total high school delegates

University impact

2023 Annual IC3 Conference & Expo statistics:

419

total university delegates

Branding & advertising

- One logo and profile of the pavilion host on the IC3 Expo web page
- One logo and profile of the pavilion host in the IC3 Expo section of the mobile app
- One logo and profile of the pavilion host in the IC3 Conference program booklet

Engagement & interaction

- 500 square feet area in IC3 Expo, the site of all lunch and networking breaks
- An opportunity to address interested attendees at the designated speaker lounge at the IC3 Expo (15-minute slot)
- Access to IC3 Host School Student & Parent Conference

Conference week perks

- Preferential placement in the IC3 Expo
- 10 complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]

For larger pavilions, please contact partnerships@ic3movement.com

IC3 EXPO BOOTH

8,500 USD

Gain visibility with influential education leaders across the globe by increasing brand awareness and encouraging growth for the counseling community with an expo booth in the IC3 Expo (100 square feet). A booth area is limited to one exhibitor only and may not be shared.

Branding & advertising 📣

- Logo and embedded weblink of choice on the IC3 Expo web page
- Logo and embedded weblink of choice in the IC3 Expo section of the mobile app
- Logo in the IC3 Conference program booklet

Engagement & interaction 🤝

- 100 square feet area in the IC3 Expo, the site of all lunch and networking breaks
- Access to IC3 Host School Student & Parent Conference

Conference week perks ★

- Three complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]

EXPO TABLE: PREMIUM (DOUBLE-LENGTH)

5,500 USD

Create a meaningful impact on influential education leaders across the globe by increasing brand awareness and encouraging growth for the counseling community with an expo table in the IC3 Expo. A premium expo area is limited to one exhibitor only and may not be shared.

Branding & advertising 📣

- Logo and embedded weblink of choice on the IC3 Expo web page
- Logo and embedded weblink of choice in the IC3 Expo section of the mobile app
- Logo in the IC3 Conference program booklet

Engagement & interaction 🤝

- Eight feet length table in IC3 Expo, the site of all lunch and networking breaks
- Access to IC3 Host School Student & Parent Conference

Conference week perks ★

- Two complimentary 2024 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]

EXPO TABLE: STANDARD

3,000 USD

Create a meaningful impact on influential education leaders across the globe by increasing brand awareness and encouraging growth for the counseling community with an expo table in the IC3 Expo (four-foot length). A standard expo area is limited to one exhibitor only and may not be shared.

Branding & advertising 📣

- Logo and embedded weblink of choice on the IC3 Expo web page
- Logo and embedded weblink of choice in the IC3 Expo section of the mobile app
- Logo in the IC3 Conference program booklet

Engagement & interaction 🤝

- Four feet length table in IC3 Expo, the site of all lunch and networking breaks
- Access to IC3 Host School Student & Parent Conference

Conference week perks ★

- One complimentary 2024 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)

IMMERSIVE EXPO EXPERIENCES

Networking Lounge

This is a specially reserved space for delegates to network and engage in valuable conversations. It provides a relaxed and exclusive setting where these key contributors can connect with industry peers, discuss opportunities, and build meaningful relationships.

For more information please reach out at partnerships@ic3movement.com

Conversations Over Coffee

Need a quick caffeine boost and a place to connect? Our Coffee & Networking Spaces are the perfect blend of productivity and relaxation. Grab a cup of freshly brewed coffee, and engage in meaningful conversations with fellow attendees. It's the ideal spot for those informal chats that often lead to valuable insights and opportunities.

PROGRAM FULL-PAGE AD: INSIDE FRONT COVER

2,000 USD (Limit: 1)

Reserved

The most prominent placement for your ad is the inside front cover, which has a 40% increase in ad recall. Get the most out of your print advertising in the IC3 Conference program booklet, given to ALL attendees.

PROGRAM FULL-PAGE AD: INSIDE BACK COVER

1,500 USD (Limit: 1)

Attract additional attention by placing your ad on the inside back cover of the IC3 Conference program booklet, given to ALL attendees, which has a 21% increase in ad recall over standard full-page ads.

PROGRAM FULL-PAGE AD

1,000 USD

Make a lasting impression with a full-page ad in the IC3 Conference program booklet, given to ALL attendees.

PROGRAM HALF-PAGE AD

600 USD

Increase brand awareness to conference attendees through a half-page ad in the IC3 Conference program booklet, given to ALL attendees.

PROGRAM QUARTER- PAGE AD

350 USD

Promote your brand to conference attendees through a quarter-page ad in the IC3 Conference program booklet, given to ALL attendees.

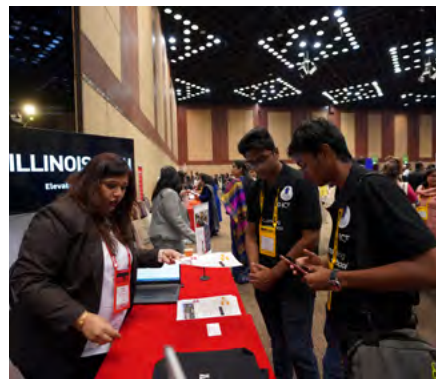
SPONSORSHIPS AT-A-GLANCE

	Cost	VIDEO PLAYED DURING EVENT	LOGO ON SCREEN DURING EVENT(S)	WEBSITE PRESENCE	CONFERENCE PROGRAM BOOKLET AD	MOBILE APP PRESENCE	Engagement & Interaction		Conference Week Perks		Additional Benefits
							SPEAKING ROLE	OTHER (RECEPTION, OUTREACH, ETC.)	CONFERENCE REGISTRATION(S)	TABLE AT IC3 EXPO	
PREMIER SPONSORSHIPS											
Host	50,000 USD	●	●	Logo on top banner	Full	●	●	●	6	●	Sponsor branding across prominent conference collaterals and signage
Co-Host	25,000 USD	●	●	Logo on top banner	Full	●	●		4	●	Sponsor branding across prominent conference collaterals and signage
Technology Partner	25,000 USD		●	Logo on top banner	Full	●			3	●	Exclusive logo on splash pages for WiFi and mobile app. Exclusive logo on mobile app top banner. Prominent sponsor branding across all WiFi and mobile app signage.
IC3 Institute Graduation & Gala Dinner	15,000 USD	●	●	●	Full	●			3	●	
IC3 Presidential Forum Pre-Conference Dinner	15,000 USD			●	Full	●	●		3	●	Sponsor branding during IC3 Presidential Forum Pre-Conference Dinner event
Pre-Conference Gratitude Dinner	15,000 USD			●	Full	●	●		3	●	Sponsor branding during the Pre-Conference Gratitude Dinner event
Annual IC3 Awards	15,000 USD	●	●	●	Full	●			3	●	Logo on awards.
Opening Plenary	15,000 USD	●	●	●	Full	●			3	●	Logo on plenary plaque.
Closing Plenary	15,000 USD	●	●	●	Full	●			3	●	Logo on plenary plaque.
Planned Networking with Universities ¹	15,000 USD	●	●	●	Full	●			3	●	Prominent table at event. Logo on event handout.
Planned Networking with High Schools ²	15,000 USD	●	●	●	Full	●			3	●	Prominent table at event. Logo on event handout.
Badge & Lanyard	15,000 USD			●					2		Logo on badge holder and lanyard.
Platinum	12,500 USD		●	●	Full	●			3	●	
Diversity & Access Partner	10,000 USD			●	Half	●	●	●	2	●	Supports approximately 15-20 IC3 Scholars. IC3 Scholars Reception.
Pre-Conference Dinner Series	10,000 USD			●	Half	●		●	2	●	
All-Delegates Lunches	10,000 USD			●	Half	●			2	●	Sponsor logo printed on standee and on physical lunch coupon given to every conference registrant
CLASSIC SPONSORSHIPS											
Sustainability Partner	8,500 USD			●	Half	●			2	●	
Gold	7,500 USD			●	Half	●			2	●	
Conference Bag	7,500 USD			●					1		Logo on one side of conference bag. Logo on e-bag.
Reception Series	6,000 USD			●	Quarter	●		●	1		Official invitation email sent to all registrants.
Silver	5,000 USD			●		●			1	●	
Local University Visit	5,000 USD			●	Quarter	●			1		Host a 3-hour visit on your campus for ~30-50 conference attendees.
IC3 Presidential Forum	5,000 USD			●	Quarter	●			1	●	Logo on invitations, event signage and materials.
Pre-Conference Workshop: Level 1 for High School Delegates	5,000 USD	●		●	Quarter	●	●		1		Logo on invitations, event signage and materials.
Pre-Conference Workshop: Level 2 for High School Delegates	5,000 USD	●		●	Quarter	●	●		1		Logo on invitations, event signage and materials.
Pre-Conference Workshop: for University Delegates	5,000 USD	●		●	Quarter	●	●		1		Logo on invitations, event signage and materials.
Conference Pen	5,000 USD			●							Logo on pen.

¹Former University Exhibits
²Former High School Exhibits

IC3 EXPO AT-A-GLANCE

	Cost	Branding & Advertising		Engagement & Interaction		Conference Week Perks	
		WEBSITE PRESENCE	MOBILE APP PRESENCE	SPEAKING ROLE	STUDENT AND PARENT CONFERENCE ACCESS	CONFERENCE REGISTRATION(S)	SIZE AT THE IC3 EXPO
IC3 EXPO							
IC3 Expo Pavilion	25,000 USD	●	●	●	●	10	500 sq.ft.
IC3 Expo Booth	8,500 USD	●	●		●	3	100 sq.ft.
IC3 Expo Table: Premium	5,500 USD	●	●		●	2	8ft table
IC3 Expo Table: Standard	3,000 USD	●	●		●	1	4ft table



2023
IC3 Expo:
Glimpses
from HICC
Hyderabad

2024 ANNUAL IC3 CONFERENCE & EXPO

SPONSORSHIP AGREEMENT

Organizations are welcome to apply for multiple sponsorship packages. Please contact partnerships@ic3movement.com with questions or to learn more about Annual IC3 Conference & Expo sponsorship opportunities.

Terms and Conditions

1. IC3 Conference is managed by UnivAssist Inc. ["Organizer"]. The Organizer reserves the right, without liability, in its sole discretion, to accept or refuse any sponsorship application. References to the "event" mean the event as it will or may be held in physical or virtual format.
2. The laws of the state of New Jersey shall govern the validity and interpretation of these Terms and Conditions [these "Terms"] without regard to conflicts of law principles.
3. Sponsorship Applicant ("Applicant" or "Sponsor") will pay all fees, charges, and expenses for its application when due and on demand. If the Organizer seeks any legal recourse or remedy to collect any amount due from the Applicant, all charges related to the collection of any unpaid amount (including Organizer's legal fees) will be the responsibility of the Applicant.
4. Applicants will be invoiced for payment, unless paid by credit card, upon the Organizer's receipt of the application. Applications are not subject to cancellation by the Applicant. The invoice will reflect the full cost of the registration fee, which is NON-REFUNDABLE and which will be due within 15 days of the application date or 60 days prior to the start of the event, whichever is earlier. Please be advised that neither expiration of payment due dates nor failure to pay the invoice will terminate the obligation to pay the application fee pledged to the Organizer irrespective of participation in the event or any other circumstances.
5. If the Sponsor is planning on attending the event, along with the names of each proposed attendee, Sponsor must submit the name of one person to be its representative in connect with installation, operation, and removal of any exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the Sponsor shall be responsible. The Sponsor shall assume all risk and responsibility for any person being in attendance affiliated with the Sponsor, throughout all exposition periods, and the representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.
6. All attendees shall abide by all rules, regulations, policies, procedures and protocols whether imposed by the Organizer or legal authorities, and each person must agree to, and pass, any and all health screenings. If any person who is in attendance becomes ill, can no longer participate in a proper manner, or does not comply with health or safety protocols, such person may be removed from the event without any liability to Organizer.
7. In addition to strict compliance with local and national laws and policies, as well as those imposed by the Organizer, the conference venue itself, and any other accommodation, health and safety protocols may include:
 - a. A written attestation by each person each day confirming that he or she has not tested positive or possibly been exposed to the COVID-19 virus or other communicable disease within the then prior 14 days and assuring compliance with all health and safety protocols.
 - b. Health screening, thermal and other assessment, upon entry to the conference areas and onsite each day.
 - c. Mask/Face coverings to be worn at all times, covering nose and mouth (and other personal protective equipment may also be required).
 - d. Frequent handwashing with soap and water.
 - e. Social distancing, maintaining at least a 6-ft distance from others.
8. It is the responsibility of Sponsor and each person attending the event to keep up to date and review legal requirements and the conference website frequently for current policies, which are subject to change at any time up to and during the event. The Organizer reserves the right at any time, even during the event, in its sole discretion, to implement and enforce rules that are more stringent than any then current legal requirements or third party policies, and all persons must adhere to all such rules.

Terms and Conditions

9. It is the responsibility of the Sponsor and each person attending to immediately notify the Organizer of such person's ailment, illness, or suspected exposure to the COVID-19 virus or other communicable disease.
10. Organizer reserves the right, without liability, in its sole discretion, to make changes or postponements to the event including format, daily schedule, dates, cities, and technology used.
11. If the Organizer determines in its sole discretion that for any reason it is not prudent or desirable to conduct the event, whether due to health or safety concerns for attendees, service providers or the public, or otherwise, or if the Organizer is unable to conduct the event in its physical attendance format for any reason, including Force Majeure [defined in Section 13 below], Applicant will not be entitled to any refund but, instead, Sponsor will be directed to participate in the virtual format of the event, if being conducted.
12. If the Organizer is unable to conduct the event in its virtual format, in its sole discretion, due to health or safety concerns for attendees, service providers or the public or due to any Force Majeure [defined in Section 13 below], Applicant will not be entitled to any refund but, instead, to the extent not expended for the originally scheduled event [whether its intended physical format or its virtual format], any or all amounts paid by Applicant shall be credited towards a rescheduled or future event.
13. If any event is changed or rescheduled for any reason and notice is not feasible, Organizer will use reasonable commercial efforts, to the extent not prevented or hindered by Force Majeure or health or safety concerns, to schedule an alternative event. "Force Majeure" means any cause beyond the reasonable control of Organizer, including failure of technical facilities; technological problems, error, interruption or failure; Act of God; natural disaster; accident; fire; flood; inclement weather; labor dispute; riot or civil commotion; act of public enemy; war; military action; public health crisis; disease; pandemic; virus; epidemic; national security; governmental, court, regulatory or administrative act or order; law, regulation or rule; act or threat of terrorism; national day of mourning; strikes; civil unrest; airport or other transportation closings or delays; travel warnings or advisories; emergency announcement or news bulletin; inability to obtain supplies; delays in transportation; or embargo.
14. The Organizer will not be liable for the actions or omissions of independent suppliers or other third parties, including Internet, Web services technology providers, and the event venue, and the Organizer makes no representation or warranty concerning the nature or quality of any services provided by such parties.
15. Organizer reserves the right, without liability, in its sole discretion to deny entry to or to remove any person, including any sponsor, delegate, participant, or third party from the event.
16. The Organizer will not provide any compensation, refund or credit, nor be liable for any fees, charges, or expenses paid or owed by Applicant to any third party, including for travel, accommodations, transportation, Internet service providers, or Web based meeting providers (e.g. Facetime, Zoom etc.).
17. To the extent permitted by law and otherwise so long as the applicable minimum legal requirements are met by the Organizer for the production of the event at the event site, the Organizer will not be liable if any person is exposed to COVID-19 or any other communicable disease or contracts COVID-19 or any other communicable disease, whether during any travel, stay, transportation or attendance at the event or otherwise.
18. The Organizer will market the event to endeavor to drive participation but makes no guarantee about the number of participants at the event or the recognition of the event.
19. The Organizer does not endorse the programs, products, or services of the participating individuals, institutions, organizations.
20. Promotional activity is limited to the confines of space assigned by the Organizer. Sponsors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, service providers or any other third party in any display, parent and subsidiary companies of Sponsor excepted. Sponsor will not share, publish, post or disseminate any conference participant's data or use any such data for mass mailings or any other purpose other than as permitted by the participant for the Sponsor's internal purposes.
21. In order to maintain a professional atmosphere, prevent copyright infringement, and maintain a code of ethics, the Organizer does not permit the videotaping, recording, or photography of any event proceedings, including sessions, discussions, keynote addresses, fairs, exhibits, workshops or receptions, without prior express written permission from the Organizer.
22. The Organizer may choose to record with or without video, or photograph, the event or portions of the event. Applicant waives the right to notice of any such recording or photography and waives the right to inspect or approve

Terms and Conditions

versions of such images or recordings used for publication or the written copy that may be used in connection with the images or the recordings. The Organizer is permitted, although not obligated, to include Applicant's name as a credit in connection with such images or recordings.

23. As further condition and consideration of sponsorship of the event and to promote the event and future events, Applicant grants to the Organizer and its assigns, licensees, and successors the irrevocable royalty free right to use Applicant's image (including any logo), name and voice, as applicable to persons speaking, in all forms and media, including photograph, video and other imaging or recording, and including for advertising, throughout the world in perpetuity.
24. Applicant assumes all responsibility for and will indemnify, defend, and hold harmless the Organizer and its affiliates, subsidiaries, directors, managers, officers, members, shareholders, partners, employees, agents and insurers ("Organizer Indemnitees") from any and all claims, demands, suits, expenses (including legal fees), and liability ("Liabilities") for any damage, loss, harm or injury to any invitee, attendee, or participant, or any property, of the Applicant or any of its affiliates, subsidiaries, directors, managers, officers, members, shareholders, employees, trustees, or agents and also any Liabilities arising out of Sponsor's application for, sponsorship of, travel to, or participation in, the event, including the use of conference premises, as applicable.
25. These Terms and the Sponsorship Package and each of their attachments represent the entire agreement between the Applicant and the Organizer on the subject matter of the event and may not be altered unless mutually agreed upon in writing.
26. If any provision of these Terms or the application of any provision to either the Organizer or the Applicant is held by a court of competent jurisdiction to be invalid or contrary to any law, the remaining provisions of these Terms will remain in full force and effect and the invalid or unenforceable provision shall be modified to the minimum extent to render such provision valid and enforceable. The use of the word "or" means "and/or." The terms "include," "includes" or "including" are not exclusive and are inclusive, and mean include, includes or including, "without limitation." These Terms will not be construed or interpreted to the disadvantage of Sponsor as the drafting party.



2024 ANNUAL IC3 CONFERENCE & EXPO SPONSORSHIP AGREEMENT

Premier Sponsorships

- ~~Host: 50,000 USD~~
- ~~Co-Host: 25,000 USD~~
- Technology Partner: 25,000 USD
- IC3 Institute Graduation & Gala Dinner: 15,000 USD
- IC3 Presidential Forum Pre-Conference Dinner: 15,000 USD
- Pre-Conference Gratitude Dinner: 15,000 USD
- Annual IC3 Awards: 15,000 USD
- Opening Plenary: 15,000 USD
- Closing Plenary: 15,000 USD
- Planned Networking with Universities¹: 15,000 USD
- Planned Networking with High Schools²: 15,000 USD
- ~~Badge & Lanyard: 15,000 USD~~
- Platinum: 12,500 USD
- Diversity & Access Partner: 10,000 USD
- Pre-Conference Dinner Series: 10,000 USD
- All-Delegates Lunches: 10,000 USD

Classic Sponsorships

- Sustainability Partner: 8,500 USD
- Gold: 7,500 USD
- ~~Conference Bag: 7,500 USD~~
- Reception Series: 6,000 USD
- Silver: 5,000 USD
- Local University Visit: 5,000 USD
- IC3 Presidential Forum: 5,000 USD
- Pre-Conference Workshop: Level 1 for High School Delegates: 5,000 USD
- Pre-Conference Workshop: Level 2 for High School Delegates: 5,000 USD
- Pre-Conference Workshop: for University Delegates: 5,000 USD
- Conference Pen: 5,000 USD

IC3 Expo

- IC3 Expo Pavilion: 25,000 USD
- IC3 Expo Booth: 8,500 USD
- IC3 Expo Table (Premium, double-length): 5,500 USD
- IC3 Expo Table (Standard): 3,000 USD

Advertising

- Program Full-Page Ad: Inside Front Cover: 2,000 USD
- Program Full-Page Ad: Inside Back Cover: 1,500 USD
- Program Full-Page Ad: 1,000 USD
- Program Half-Page Ad: 600 USD
- Program Quarter-Page Ad: 350 USD

Organization Information

Organization

Contact First Name

Contact Last Name

Designation/Title

Address

City

State

Country

Postal Code

Phone

Email

Website

Method of Payment

Check

Wire Transfer

Credit Card

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract. Contract not valid without signature.

Authorizing Signature:

Date:

¹Formerly known as University Exhibits
²Formerly known as High School Exhibits